

# The IBEW SPARQ

A quarterly newsletter highlighting IBEW values

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## Commitment to Quality Builds Pride

At the intersection of first-class workmanship and safety on the job, you'll find IBEW members proud of being the best at what they do.

Quality is IBEW's calling card, from state-of-the-art training to expert journeymen who never stop learning to our embrace of the Code of Excellence.

It's a source of pride. Look around: You see IBEW sisters and brothers everywhere wearing our hats and T-shirts. Members talk up the union on social media. Spouses and kids brag about having an IBEW lineman or wireman in their home.

An apprentice in Pennsylvania who traded college for an IBEW apprenticeship recently commented on Facebook, "I can't wait to truly become one of you guys, because there's no better gratification in the world than restoring power to someone who's lost it."

Pair that enthusiasm with IBEW-NECA's unrivaled training and you've got a can't-miss formula for success. Contractors who are willing to invest in the best want IBEW members to get the job done.

After signing with Brockton, Mass., Local 223, the CEO of Beaumont Solar said, "The quality of work that is being done by our company has reached a new level ... I am delighted. However you measure it—callbacks, meeting schedules or customer satisfaction—the feedback is phenomenal."



In Fairbanks, Ind., where our members rebuilt a substation in an isolated area, a manager described the project's complexity and need for skilled craft labor. "We picked the IBEW because they are safe, very well trained and capable," he said.

At Rauland-Borg, members of Chicago Local 134 take the Code of Excellence to heart as they manufacture life-safety products. Callie M. Greer beams with pride in a video about the plant: "I love what I do, and that's an important thing. You have to love what you do. Anything I'm working on, I want it to be perfect. I can do a repair on these small parts; and you won't even know that it wasn't done on a machine. I'm just that good."

IBEW quality and pride is out of this world—literally. Engineers and technicians from Baltimore Local

1501 did some of the most meticulous work imaginable to assemble components of the \$8 billion James Webb Space Telescope, the most powerful ever built. It is expected to be launched into space next spring.

"We only have one chance to get it right," Mechanical Integration Specialist and Local Steward Delaney Burkhart said during the painstaking process. "Our job is to test, and retest and test again."

Whether you're building a telescope that can detect light from the Big Bang, climbing a utility pole, wiring a home, working an assembly line, servicing a locomotive, filming the Super Bowl or doing any other vital work, you are raising the bar for excellence and doing the IBEW proud.



What does SPARQ mean to you? Have an idea for the newsletter? Email [theSPARQ@ibew.org](mailto:theSPARQ@ibew.org)



## On the Biggest Stage, Quality Matters

All industries in the IBEW are important, but thanks to our contracts with news and sports divisions across the country, none is as visible as broadcasting. The work of IBEW broadcast members is literally seen and heard by millions every day.



People notice when a job isn't done well. And not just viewers and listeners, but network and broadcast executives take note too. For better or worse, we only get one chance to get the job done right, especially on live broadcasts. By delivering top-quality work and industry-leading expertise, IBEW members set the standard, and we're

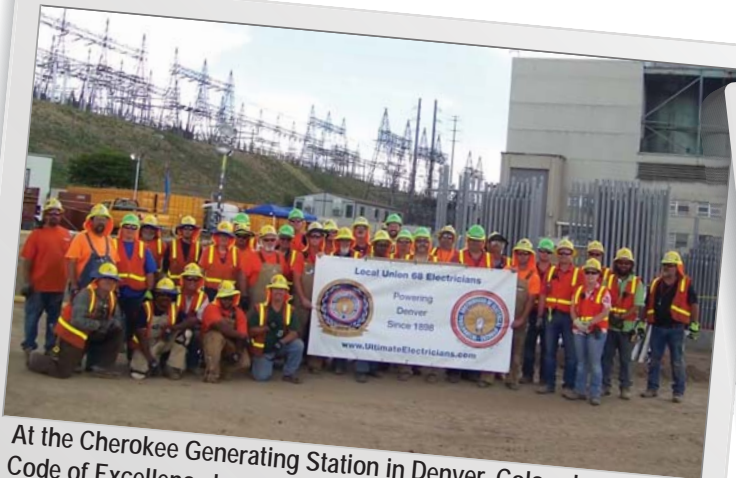
rewarded with a collectively bargained salary and benefits that indicate management's respect for our superior skill.

It's the single biggest reason that the long-standing national relationships with CBS and Fox Sports exist. It's why the IBEW continues to have a strong presence in local markets, thanks to agreements with companies like Cox, Hearst and Tegna. And it's why IBEW broadcast engineers are working for radio stations throughout the country, even while the industry changes more rapidly than ever. Like us, partner companies believe the IBEW symbolizes excellence.

IBEW excellence is on display wherever you look in the industry. Our technicians work at the highest level when they ensure the United Nations' audio and video feeds are sent around the world in multiple languages. They participated in the much-lauded restoration of the historic Ed Sullivan Theater in New York, home of "The Late Show with Stephen Colbert."

IBEW broadcast members approach their assignments with fierce pride in their work, demonstrating the quality commitment of the Code of Excellence every day. They're the best in the business, and it's just what they do.

## SPARQ GOES LOCAL



At the Cherokee Generating Station in Denver, Colorado, the IBEW Code of Excellence brought safety to a higher level. IBEW Local 68 members put in 250,000 feet of conduit—without a single injury.



To ensure the highest standard of quality, IBEW Local 134 teamed up with the company Rauland to implement the Code of Excellence. The result: leading-edge and defect-free life-safety products.